



## **Honolulu Rainbow Film Festival**

# **CALL FOR ENTRIES**

### **2009 Festival: Key Visual & Applications Submission Guidelines & Rules**

The key visual for the Honolulu Rainbow Film Festival should follow the following guidelines and rules:

1. Typographically convey the HRRFF wording in a headline typeface size large enough to be clearly legible.
2. Include phrase: “20<sup>th</sup> Annual”
3. Visually convey the GLBT focus of the festival.
4. Visually convey the Honolulu venue of the festival.
5. Visually convey the film medium of the festival.
6. Reproduce well in color and B+W, in both large and small sizes.
7. Be submitted in or capable of being easily converted to digital (vector) format.
8. Be able to secure copyright permission for HGLCF to have rights to submitted image to reproduce in all print, film and video formats for the coming year of the festival, and in the web archive indefinitely.

The application of this key visual on Posters, Program & Website must additionally follow the following guidelines and rules:

1. Typographically convey the HRRFF wording in a headline typeface size large enough to be clearly legible, and dominate the page.
2. Utilize existing HRRFF Symbol & Logotype (see above.).
3. Include phrase: “In memory of Adam Baran”
4. Utilize existing HGLCF Symbol & Logotype (see below).
5. Make clear the dates and venues for the festival.
6. Include phrase: “20<sup>th</sup> Annual”
7. Make clear how to find more information about the films and other festival events, and where to go to buy tickets.



**The Honolulu  
Gay & Lesbian  
Cultural Foundation** **HG&LCF**

WWW.HGLCF.ORG